



## Nandan Pendsey

Partner

AZB House, Peninsula Corporate Park  
G K Marg, Lower Parel, Mumbai 400 013

T: + 91 22 4072 9906

F: + 91 22 6639 6888

@: [nandan.pendsey@azbpartners.com](mailto:nandan.pendsey@azbpartners.com)

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*With 19 years of experience, Nandan Pendsey specialises in Intellectual Property Rights. He is also a Registered Patent Agent with a background in Biotechnology. Nandan is highly recommended by clients for sound legal and strategic advice that serves their business and commercial objectives. He advises on a broad spectrum of IPR including litigation/enforcement, transactions, IP and technology licensing, prosecution, IP portfolios and brand protection and border protection measures. Nandan also has extensive experience in information technology, data privacy, outsourcing, cyber law, registration, protection and enforcement of domain names, and other internet related issues, including jurisdictional and enforcement issues and ISP liability. His domestic and international clients span industries, such as consumer goods, new technology, apparel, media, chemicals/pharmaceuticals, sports management, infrastructure, banking, and financial services. Nandan is a member of INTA, LESI, APPA and AIPPI. Nandan holds an LLM in Intellectual Property Law from Franklin Pierce Law Centre, USA and is a member of the California and New York Bars.*

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### Experience

- Partner, AZB & Partners (2015 – Present)

### Key Practice Areas

- Data Privacy & Protection
- Intellectual Property Rights
- Pharmaceuticals, Healthcare & Life Sciences

### Recent Work Highlights

- Skechers Inc. on (i) developing a holistic IP protection and enforcement strategy in India, (ii) customs recordal and enforcement proceedings; and (iii) various anti-counterfeiting and trade dress litigations
- Shopify on (i) handling and managing its entire brand and patent portfolio in India; (ii) advising on and devising enforcement strategies; and (iii) monitoring and taking down rouge and fake websites
- Starbucks on Indian law aspects relating to intellectual property licensing and assignment agreements with its local suppliers and manufacturers in India
- Philip Morris on its 100% acquisition of Fertin Pharma (including its wholly-owned Indian subsidiaries) which involved extensive due diligence and review of intellectual property assets, reviewing intra—group licensing and employment agreements, as well as advising on Indian data privacy practices and compliance
- Warburg Pincus, during its equity funding round in Sanghvi Beauty & Technologies Pvt. Ltd., on intellectual property related aspects involving due diligence and legal assessment on strength and protection of deal critical brands owned by the Good Glamm Group and its subsidiaries
- Nykaa on handling and managing its worldwide brand portfolio, devising enforcement strategies, and representing Nykaa in commercial disparagement and trademark infringement actions before the High Courts of Delhi and Karnataka

### Directorships, Memberships & Affiliations

- State Bar of California (2010)
- State Bar of New York (2004)
- Registered Patent Agent, India (2003)
- Bar Council of Maharashtra & Goa (2001)

### Professional Qualifications

- B.Sc. (Biotechnology) (2012)
- LL.M. (Intellectual Property), Franklin Pierce Law Centre, USA (2003)
- B.S.L. LL. B, ILS Law College, Pune University (2001)

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*Ranked for Intellectual Property (2022 – 2024) and Life Sciences (2023 – 2024) by Chambers & Partners Asia-Pacific  
'Recommended' for Intellectual Property (2020 – 2024) and Data Protection (2022 – 2024) and Life Sciences & Healthcare  
(2023 – 2024) by Legal 500 Asia Pacific*

*Recognized as a 'Notable Practitioner' for Intellectual Property by Asialaw (2024)*

*Ranked as a leading TM professional for Enforcement and Litigation, Prosecution and Strategy and Transactions by WTR  
1000 (2020 – 2022)*

*Named a Leading Lawyer for Intellectual Property in the Legal Era Leading Lawyer Rankings (2023)*

*Named a Trademark Star by Managing IP Stars (2021 – 2022 & 2024)*

*Named among Top 100 IP Experts in India by Asia IP Law (2021)*

*Ranked as a leading TM professional under Individuals: Enforcement & Litigation table by WTR 1000 (2019)*

*Ranked as a leading TM professional under Individuals: Prosecution & Strategy table by WTR 1000 (2019)*

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