



Ram Kumar Poornachandran
Senior Partner

Plot No. A7 & A8, Sector 4, Noida 201 301
National Capital Region, India

T: + 91 120 417 9999

F: + 91 120 417 9900

@: ram.kumar@azbpartners.com

Ram Kumar Poornachandran is part of the Firm's Competition/ Antitrust practice and has over 17 years of experience. He specialises in merger control mandates, cartelisation, and abuse of dominance cases. Ram advises clients on complex matters across various sectors including digital markets, media, FMCG, and glass. Ram holds an LL.M. from the National University of Singapore and a postgraduate diploma in competition economics from the King's College, London. He is a 'Non-Governmental Advisor' to the CCI.

Experience

- Senior Partner (Nov 2021 – Present)

Key Practice Areas

- Competition/ Antitrust

Recent Work Highlights

- Disney in relation to its media joint venture with Reliance Industries Limited
- Mars in relation to its acquisition of Kellanova
- Google on an alleged abuse of dominance investigation before the CCI
- Swiggy in relation to alleged vertical restraint investigation before the CCI
- Star India on proceeding before various High Courts and the Supreme Court of India challenging CCI orders directing investigation
- Saint Gobain in relation to an alleged abuse of dominance complaint

Memberships

- Bar Council of Tamil Nadu (2007)

Professional Qualifications

- Post Graduate Diploma in Competition Economics, King's College (2017)
- LL.M, National University of Singapore (2008)
- B.A, B.L (Hons), TN. Dr Ambedkar Law University (2007)

Ranked Band 2 for Competition/Antitrust by the Chambers Global (2015 – 2025)

Ranked Band 2 for Competition/Antitrust by the Chambers Asia-Pacific (2015 – 2025)

Recognized as a 'Distinguished Practitioner' for Competition/ Antitrust by Asialaw Profiles (2024)

Recommended for Competition/ Antitrust by Legal 500 Asia-Pacific (2021 – 2022, 2024)

Recognized as a 'Future Leader – Partner' for Competition by Who's Who Legal (2020 – 2022, 2024)

Named a Leading Lawyer for Antitrust & Competition in the Legal Era Leading Lawyer Rankings (2022 – 2025)