



Sanjeev Kumar
Counsel

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Sanjeev has a decade's experience of working in Indian antitrust law on merger control cases, market investigations, product counselling and regulatory workstreams. His clients include market leaders across various sectors such as tech, media, automotive, ride-hailing, agricultural solutions, and liquor manufacturing.

Experience

- Counsel, AZB & Partners (2025 – Present)

Key Practice Areas / Sectors

- Competition / Antitrust
- Technology, Media & Telecommunications
- FinTech & Digital
- E-Commerce & Retail

Recent Work Highlights

- Represented The Walt Disney Company in its USD 8.5 billion merger with Reliance's Indian media assets. Drafted the notification form and advised on structural and behavioural remedies offered to CCI
- Representing tech market leaders in ongoing vertical restraints investigations before the CCI and the constitutional courts. Drafting regulatory submissions and providing product counselling.
- Representing a leading alcobev manufacturer in investigations concerning its manufacturing and distribution practices across India. Advising on discount policies, and dawn raid compliance.
- Represented Elliott Investment Management and Vista Equity Partners' USD 16.5 billion acquisition of Citrix. Drafted the notification form and explained modern innovative markets such as virtual client computing, and content sharing and collaborative work management services to the CCI.
- Represented Cummins Inc. in securing an approval (post-closing) for its acquisition of Meritor Inc., and in subsequent gun jumping proceedings.

Directorships, Memberships & Affiliations

- Bar Council of Delhi (2016)

Professional Qualifications

- National Law University Delhi, BA LLB (Hons), (2015)

Recognized as a 'Leading Associate' and a 'key member' for Competition/ Antitrust by The Legal 500 (2025)
